



**The Inside Edge**  
EMPOWERING EVENT MANAGEMENT

THE INSIDE EDGE has been operating exclusively within the Incentive and Meeting Destination Management discipline throughout Southern Africa for over 26 years. The experience gained in operating a host of diverse groups over this period, for select clients has engendered the reputation that THE INSIDE EDGE now deservedly enjoys – as one of the top DMC's in Southern Africa.

This reputation has been gained by rigidly adhering to the one principle many espouse to – but few actually deliver on – that of SERVICE. It is this commitment to service, that has set THE INSIDE EDGE apart from its competitors.

A further benchmark of distinction is that THE INSIDE EDGE has branches in the key cities of South Africa; this commitment to infrastructure has provided rich rewards in our relationships with a multitude of suppliers and properties throughout the region. Being “on the ground” not only provides quick intelligence of new developments adding to the effectiveness of the creative process, but also enhances the relationships so necessary to maximise the contributions of suppliers to the overall success of our client’s programmes. As demanding as our clients are of our services, so too are we of our suppliers. The communication links afforded us by this close proximity, far outweigh the cost of infrastructure.

In recent years at the request of some of our key clients we have expanded our operation to include operating events throughout Africa including Nigeria, Senegal, The Ivory Coast, Malawi, Mauritius and The Seychelles.



Testament to this is the numerous accolades THE INSIDE EDGE has received some of which include being voted “Best Destination Management Company in the World” by readers of the Meetings and Incentive Travel Magazine in the United Kingdom. As well as this prestigious award, BI Worldwide have awarded THE INSIDE EDGE “Best Longhaul DMC” for three years in a row and their coveted award for the “Most Proactive Supplier” in the world for a second time. South African Tourism also recognised the work done by THE INSIDE EDGE in the Best Inbound Incentive category.

THE INSIDE EDGE pays particular attention to the enhancement of relationships with clients, and the amount of repeat business we continue to enjoy is of immense satisfaction to us all. We are also acutely aware that we are only as good as our last event or our next one.

Welcome to our world – a world of professional service excellence amidst the pulse and rhythm of Africa.

Africa our home, our passion  
and our future.

BBBEE Level 2







CONSERVING OUR HERITAGE AND ENVIRONMENT





“People don’t care how much we know, until they know how much we care.”

[www.inside-edge.co.za](http://www.inside-edge.co.za)